

Andrea Staub Senior Vice President, Corporate Communications



We Believe In Responsible Food and Agriculture

Andrea Staub leads Perdue Farms' internal and external strategic communications, shaping how the company engages with its associates, media, farmers, customers, and communities. Under her leadership, the Corporate Communications team promotes and protects the reputation of Perdue's brands and businesses. Andrea is responsible for ensuring that the company's voice reflects its core values of Quality, Teamwork, Integrity, and Stewardship.

A trusted spokesperson and advisor, Andrea represents Perdue in the media and oversees community relations efforts that strengthen the company's connection to the people and places it serves across the U.S. She blends authenticity and transparency in her communications, helping tell the Perdue Farms story in a way that honors its legacy while advancing its vision for the future.

With more than 25 years of experience in corporate communications, Andrea brings a deep understanding of media, storytelling, and reputation management across diverse industries. Andrea earned her B.A. in Communications at the New York Institute of Technology and has held leadership positions at The Nature's Bounty Company, Capital One Bank, and Symbol Technologies/Motorola.

She began her career in television journalism, an experience that sharpened her instinct for clarity, impact, and human connection in every message.