



## Todd Tillemans Chief Commercial Officer

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As Chief Commercial Officer for Perdue Foods, Todd Tillemans has responsibility for all customer and consumer activities for Perdue's portfolio of chicken and turkey products. This includes Sales and Marketing responsibilities for the PERDUE® brand, Perdue® Harvestland® brand, Yummy® brand, and all local brands. Customer segments he oversees include Retail, Foodservice, Wholesale, Industrial, and International.

Tillemans was previously the Chief Executive Officer at Cynosure, a leading developer and manufacturer of light based aesthetic and medical treatment systems. Before that, he was the U.S. President at The Hershey Company, where he oversaw the P&L for the company's largest market, spearheading a revitalized growth strategy for the company. Prior to joining Hershey, he led multiple businesses across global markets for Unilever and, before that, held positions at General Mills. He is an alumnus of the University of Minnesota and received his MBA from the University of Chicago Booth School of Business. He also served in the U.S. Marine Corps.

