



Ryan Perdue

Senior Vice President Perdue Specialty Meats & Emerging Brands



As the fourth generation of the Perdue family to help lead the company, Ryan Perdue carries forward a proud legacy of quality, integrity, and innovation. Blending entrepreneurship with an inherent understanding of his family's business, Ryan serves as Senior Vice President of Perdue Specialty Meats and Emerging Brands, overseeing a portfolio that represents some of the company's most dynamic and fast-growing businesses.

Ryan guides the strategic direction and operations of the company's specialty meats that include pork, lamb, and beef brands—Niman Ranch®, Coleman All Natural Meats®, Sioux Preme and Perdue Premium Meats in Sioux City and Sioux Center, Iowa—known for their dedication to humane farming and exceptional quality.

Ryan founded Perdue's pet division in 2011, growing it into a leading brand in the human-grade pet food market with brands such as Full Moon Pet® and Spot Farms®. He also leads Pasturebird®, the largest pasture-raised chicken business in the U.S., helping to advance Perdue's commitment to animal care, sustainability, and responsible farming practices.

Before joining Perdue Farms, Ryan spent seven years as a consultant with Monitor Deloitte, advising clients across a range of industries on strategy, operations, and growth. He earned his B.S. in Biochemistry from Dartmouth College.

Ryan focuses on creating the next generation of brands that reflect the company's values while pushing the boundaries of what responsible food can be.