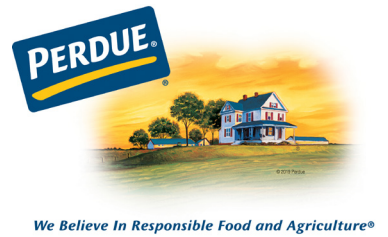




Andy Urban Senior Vice President, Transformation



Since joining Perdue Farms in 2009, Andy Urban has played a pivotal role in shaping the company's growth and innovation strategy. As Senior Vice President of Transformation, Andy leads enterprise-wide initiatives that drive organizational efficiency, operational excellence, and long-term value across Perdue's businesses.

Over his tenure at Perdue, Andy has held multiple senior leadership roles, including Senior Vice President and General Manager of Perdue Specialty Meats and Emerging Brands, Senior Vice President of Sales and Marketing for Prepared Foods, and Senior Vice President of Sales and General Manager of Perdue's turkey business unit. In each role, he has helped expand Perdue's market reach while strengthening its reputation for quality, innovation, and customer partnership.

Before joining Perdue, Andy built a distinguished career in the food and beverage industry. He held senior leadership roles at WhiteWave Foods—an organic and natural dairy company—and at ConAgra Brands, where he led key sales functions across multiple business segments. He earned his B.A. in Economics from the University of Washington.

A forward-thinking and results-driven leader, Andy is passionate about connecting strategy and execution. His approach to leadership emphasizes partnership and progress—ensuring transformation efforts are valuable for both the business and its associates and stakeholders.